

irmingham logging <a>cademy

PRAM Beach **The art of the brand**

March 14, 2016

1. Goals

Measurable
Mini-goals
Business plan

2. Values

Define
Examine

Bonus links

Cool buttons: <http://buttonguy.net>

Cool cards: <http://moo.com>

Social media size cheat sheet: <http://itswa.de/SM2016images>

Slides: <http://itswa.de/prambeach>

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A digital conference
for corporate storytelling

June 10, 2016
Birmingham

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marketing
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