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The Super Easy Guide to Video for Content Marketing

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1. Search

Google
YouTube

2. Embed

oEmbed

List of oEmbed-compatible sites:

codex.wordpress.org/Embeds

Facebook
embed codes

3. Promote

Vine / Instagram
Social media
YouTube

Bonus links

- Which video strategy is right for your company? <http://bit.ly/1agUOAF>
- The best Vine videos of 2014 <http://on.mash.to/1aSiUXH>
- Example of video curation: Crash course in metrics <http://bit.ly/1aSiYH7>

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