

irmingham **l**ogging **<a>c**ademy

Southwired 2014

Content Curation for Smarties: Know Everything All the Time

October 9, 2014

1. Why

- Save time
- Become an expert
- Analyze

2. How

- Google Alerts
- Twitter lists
- Facebook interests
- Groups
- #Hashtags

3. Share

- Blog post
- Storify
- Pinterest
- Tweetreach
- Hashtracking

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