

# <b>irmingham <b>logging <a>cademy

## **The Funniest Blogger You Know: You!**

**Friday, Oct. 15, 2010 — 11 a.m.**

**Mariners A/12 — BlogWorld 2010**

I. Why is humor important in blogging?

II. Three words: Be the funny.

**Slides:** [itswa.de/bwe10-funniest](http://itswa.de/bwe10-funniest)

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