



FOR IMMEDIATE RELEASE  
July 7, 2009

Wade Kwon  
mail@birminghamblogging.com

## **JULY BLOGGING ACADEMY COURSES FOCUS ON MARKET RESEARCH, JOB HUNTING**

BIRMINGHAM, Ala. — Award-winning blogger and Birmingham native Wade Kwon will teach intermediate classes in partnership between the BIRMINGHAM BLOGGING ACADEMY and SHIFT LEARNING, a series of courses offered by Shift Workspace, a new downtown coworking center.

On July 20, he will teach “Using Twitter for Dynamic Market Research,” which shows students how to turn Twitter from a buzzword into a practical business tool with real-time data.

On July 21, he will teach “Finding Your Dream Job Using Social Networking,” which shows how to compete in a crowded job market with free social networking tools such as Facebook, LinkedIn and Twitter.

The classes, \$75 each, take place from 11:30 a.m. to 1 p.m. in Shift Workspace, 2308 Second Ave. N. Students must register online at [birminghamblogging.com](http://birminghamblogging.com) ahead of time.

(In October, Kwon will be a featured speaker at the 2009 BlogWorld and New Media Expo in Las Vegas.)

Kwon started his blog, [WadeonBirmingham.com](http://WadeonBirmingham.com), in 2005 after his employer, the Birmingham Post-Herald, folded. That site led to a new job at Southern Living magazine and an award from the Society of Professional Journalists.

For more information on classes, visit [birminghamblogging.com](http://birminghamblogging.com).

*Wade Kwon is available for interviews to discuss easy ways for people to use social networking in their job hunt. Contact him at [mail@birminghamblogging.com](mailto:mail@birminghamblogging.com).*