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**BLOGGING ACADEMY OFFERS CLASSES ON WRITING, TWITTER**

BIRMINGHAM, Ala. — Award-winning blogger and Birmingham native Wade Kwon will teach intermediate classes through the newly formed BIRMINGHAM BLOGGING ACADEMY.

The May 26 session, “Writing Killer Blog Posts,” will show students how to make the most of their posts through stronger writing, better headlines and other techniques. The May 27 class, “Using Twitter for Dynamic Market Research,” will show students how to turn Twitter from a buzzword into a practical business tool with real-time data.

“I’m excited about these two new lunchtime classes,” Kwon says. “People really want to know how they can get more out of blogging and Twittering.”

The classes, \$49 each, take place in the main auditorium of the Homewood Library, 1721 Oxmoor Road. The May 26 class runs 11:30 a.m. to 1 p.m., while the May 27 class runs from noon to 1 p.m. Students must register online at [birminghamblogging.com](http://birminghamblogging.com) ahead of time.

(Also, a \$99 beginners class in blogging will be offered May 16. Registration ends May 8.)

Kwon started his blog, [WadeonBirmingham.com](http://WadeonBirmingham.com), in 2005 after his employer, the Birmingham Post-Herald, folded. That site led to a new job at Southern Living magazine and an award from the Society of Professional Journalists.

For more information on classes, visit [birminghamblogging.com](http://birminghamblogging.com).

*Wade Kwon is available for interviews on how Twitter can help businesses compete in a tough economy. Contact him at [mail@birminghamblogging.com](mailto:mail@birminghamblogging.com).*