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FOR IMMEDIATE RELEASE
March 24, 2009

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**ACADEMY TO OFFER FIRST-EVER
BLOGGING CLASSES IN BIRMINGHAM AREA**

BIRMINGHAM, Ala. — Award-winning blogger and Birmingham native Wade Kwon will teach beginners' classes through the newly formed BIRMINGHAM BLOGGING ACADEMY. The April 11 and April 18 sessions will show students how to get started in setting goals, creating sites, brainstorming content, and building audiences.

“Many people tell me they’re curious about blogging, but don’t know where to get started,” Kwon says. “We can help, because we’ve been there before. And nothing like this has ever been offered in the Birmingham area.”

The classes, starting at \$99, take place from 9:30 a.m. to 12:30 p.m. in the main auditorium of the Homewood Library, 1721 Oxmoor Road. Students must register online at birminghamblogging.com ahead of time.

Blogs provide an easier way for individuals and organizations to start and maintain a Web site, keeping connected with others in a timely fashion. With the turbulent economy, blogging can provide ways to be creative, to escape, or to develop a career Plan B.

Kwon started his blog, WadeonBirmingham.com, in 2005 after his employer, the Birmingham Post-Herald, folded. That site led to a new job at Southern Living magazine and an award from the Society of Professional Journalists.

For more information on classes, visit birminghamblogging.com.

Wade Kwon is available for interviews to discuss easy ways for readers, listeners and viewers to get blogging, and how it can help them in this tough economy. Contact him at mail@birminghamblogging.com.